



The Liberty Open Golf Classic

~ Co-Sponsored by ~



Friday, June 18, 2010

The Links at Challedon

Shotgun Start at 8:30 am

Sponsor Registration Form

The Liberty Open Golf Committee has established the following opportunities for interested sponsors. Sponsorship includes the display of either your sign or banner or one we prepare for you, listing in the event program, recognition at the awards presentation and recognition on the Lions Club website. Sponsors may provide items for raffle and a "hospitality table" at an approved site on the course. Sponsors are invited to include literature and/or favors for the tournament registration packets.

A description of the sponsorship options is attached.

Sponsor Company Name _____ Phone _____
Contact Person and Phone _____
Sponsor Street Address _____
City/State/Zip _____
Sponsor Email _____ Sponsor Fax _____
Linganore High School Alumni Yes No If Yes, Year of Graduation _____

Please check the sponsorship option you have selected:

- Platinum Sponsor – includes eight spots in the Liberty Open (exclusive) \$2,500
- Eagle Sponsor – (exclusive) \$250
- Birdie Sponsor (exclusive) \$150
- Par Sponsor \$50
- Cart Sponsor \$25

Any sponsors may enter a team for an additional \$320. Donations of cash or merchandise for the raffle table are gratefully accepted and the donor will be recognized in the Open program booklet. Make checks payable to the Libertytown-Unionville Lions Club.

Please complete this form and return it with appropriate fees to:

Liberty Open Golf Classic
Harry Swope
9741 Clemsonville Road
Union Bridge MD 21791

For more information call Harry at 410 775-7485 or email hasjls@bellatlantic.net.

Make checks payable to the Libertytown-Unionville Lions Club

All proceeds raised through the Liberty Open go to the Libertytown-Unionville Lions Club and the Linganore High School Alumni Association Scholarship Funds.

Visit us at www.L-U-LionsClub.com

The Liberty Open

Co-sponsored by:

The Libertytown-Unionville Lions Club &
The Linganore High School Alumni Association

Description of Sponsorship Options:

All sponsors receive recognition in the Liberty Open program booklet and the Libertytown-Unionville Lions Club website, www.l-u-lionsclub.com, the Lions Club Newsletter, the Lions Head, and the Linganore High Alumni Association Newsletter. Platinum, Eagle and Birdie Sponsors who make an early commitment will receive their banner prior to the Open which may be displayed at their place of business until the day before the Open. The banners will be collected by the Lions Club and displayed at the host golf course on the day of the event. The Open Committee is anxious to work with sponsors to maximize the marketing potential of their sponsorship.

Platinum Sponsor – (exclusive) Sponsorship includes naming rights for the Liberty Open and prominent display of sponsor participation on all banners and print material and other publicity. The Platinum Sponsor will receive prominent recognition of their sponsorship on www.L-U-Lionsclub.com website. Also included is recognition as sponsor of the \$10,000 hole-in-one contest. The Platinum sponsor receives eight complimentary spots in the golf outing and a large banner that may be displayed at the sponsor's place of business (see early commitment above.) Requested donation is \$2,500.

Eagle Sponsor – (exclusive) The Eagle sponsor is recognized as the sponsor of a major activity during the open. These include:

One of the closest to pin holes – three available
One of the longest drive holes – two available
Sponsorship of the driving range – one available
Sponsorship of the after match shoot-out – one available
Sponsorship of the celebrity photo – one available
Sponsorship of refreshments on the course – two available
Sponsorship of the continental breakfast – one available

Eagle sponsors receive a banner that may be displayed at their place of business prior to the Open (see early commitment above) and four complimentary spots in the Open. On the day of the Open the banner will be displayed exclusively on the hole or activity the business chooses to sponsor. Requested donation is \$570. If the sponsor chooses not to use the complimentary spots the requested donation is \$250.

Birdie Sponsor – (exclusive) Sponsorship includes a banner that may be displayed at the sponsor's place of business (see early commitment above.) On the day of the Open the banner will be displayed exclusively on a tee or green on the course. Requested donation is \$150 to \$249. Sponsor may also sponsor a team for an additional payment of \$320.

Par Sponsor – (non-exclusive) Sponsor signage is placed on selected tees or greens with other par sponsors. Requested donation is \$50 to \$149.

Cart Sponsor – The cart sponsor is recognized with signage placed on a golf cart. Requested donation is \$25 to \$49.

Sponsors are encouraged to provide giveaways and items that may be used in the Open participants "goody bags" or items that may be appropriate as raffle prizes. Sponsors are also encouraged to setup displays at or near their sign with handouts or other material. Any display must be approved in advance by the golf committee.

General Rules, Guidelines and Definition of Terms for Sponsors:

- 1) Sponsors are encouraged to provide items for prizes and raffles. This provides an additional opportunity to be recognized at the awards presentation.
- 2) Marketing activities and/or displays on the course must be approved in advance by the outing chairman and the management of the selected golf course.
- 3) An exclusive sponsorship means that no other sponsor will be recognized for the selected activity. Non-exclusive sponsorship means that a sponsor may share the sponsorship with additional sponsors. The committee will take care to insure that competing sponsors will not be assigned to the same tee or green.
- 4) The appearance of a guest celebrity may not be confirmed at the time information is mailed to participants and sponsors. We anticipate that Miss Frederick will be available.